

Marketing and promotion-oriented version of the product brief for *Supreme Salmon Oil*. This version focuses on engaging language, visual appeal, and calls to action, making it suitable for promotional campaigns, brochures, or social media posts.

Supreme Salmon Oil: Nourishment Straight from Norwegian Waters

Pure. Natural. Traceable. 100% Norwegian.

Give your furry friends the gift of health and vitality with *Supreme Salmon Oil*—a premium, all-natural omega-3 supplement crafted from the pristine waters of Norway.

Why Supreme Salmon Oil?

Because Every Pet Deserves Supreme Care.

- Boost Heart Health: Keep those tails wagging longer with heart-loving omega-3s.
- Stronger Joints & Bones: Perfect for playful pups and agile cats.
- Brain Support: For sharper senses and a smarter companion.
- Goodbye, Shedding! Control hair loss and keep coats shiny and soft.
- Soothe & Protect: Relieve itchy, flaky skin for a happier, more comfortable pet.

Supreme Salmon Oil is not just another supplement—it's a love letter from the Norwegian fjords to your pet's health.

A Natural Wonder for Every Meal

Perfect for Any Diet: Works seamlessly with both wet and dry food.

Human-Grade Quality: As pure and clean as nature intended, with no artificial flavors, colors, or preservatives.

Powerful Nutrition: Rich in Omega-3, 6, and 9 fatty acids to support your pet's overall health.



Made With Care in Norway

From sustainable Norwegian salmon to a recyclable, eco-friendly bottle, *Supreme Salmon Oil* reflects our commitment to quality and the environment.

How to Use Supreme Salmon Oil

- 1. Pump It Up: 1 pump per 3kg of body weight (max 12 pumps per meal).
- 2. **Shake & Serve:** Shake well and pour directly onto your pet's food.
- 3. **Store & Care:** Refrigerate after opening to keep it fresh for months.

For Marketing Campaigns:

Taglines for Ads or Social Media Posts

- "Healthy Pets, Happy Hearts—Discover Supreme Salmon Oil!"
- "From Norway's Waters to Your Pet's Bowl: The Ultimate Omega-3 Supplement."
- "Pump Up Their Health with Pure Norwegian Salmon Oil."
- "Give Them the Best. Because They Deserve It."

Key Selling Points

- **100% Natural & Unrefined**: Packed with pure, traceable ingredients— GMO-Free, free from preservatives, antibiotics, or artificial colors and flavors.
- Human Grade Quality: Made from the freshest Norwegian Atlantic salmon using a patented process that meets human-grade standards, ensuring the best quality for your pets.
- **Rich in Essential Omega Fatty Acids**: Contains Omega-3, Omega-6, and Omega-9 fatty acids, including high levels of EPA and DHA, supporting overall health for dogs and cats.
- **Promotes Holistic Pet Health**: Supports heart health, strengthens joints and bones, soothes itchy and dry skin, controls excessive shedding, and boosts brain health.
- **Easy-to-Use Pump Bottle**: Convenient, mess-free dosing with 1 pump per 3kg body weight—perfect for daily use on wet or dry pet food.



- From Norway's Pristine Waters: Sustainably sourced and crafted in Norway, emphasizing purity, traceability, and environmental responsibility.
- **Vet-Approved Daily Nutritional Supplement**: Perfectly balanced for pets of all ages, ensuring a healthy, shiny coat and improved skin moisture.
- **Eco-Conscious Packaging**: Delivered in a UV-protected, recyclable bottle that preserves quality while caring for the planet.
- Trusted by Pet Parents Worldwide: Developed by Active Foods International, a leading name in premium pet nutrition products, serving 32 countries globally.
- **Long Shelf Life & Freshness**: Guaranteed to maintain its nutrient profile and taste when stored properly, with a shelf life of four months after opening.

Call to Action (CTA)

- Buy Now and give your pet the love and care they deserve!
- Available at leading pet stores or online at_____

[ဳ] Supreme Salmon Oil: Pawsitively Pure. Naturally Norwegian.