

# FURRISH



ALCOHOL  
FREE



MOISTURE  
PROTECTION  
LID FOR EXTRA  
FRESHNESS



ADDED  
CONDITIONING  
AGENTS



18CM X  
20CM



PERFECT  
FOR TRAVEL



EASY TO USE



BIODEGRADABLE



100 WIPES



QUICK  
DRYING



HIGHLY  
ABSORBENT  
MICROFIBRE



LIGHTWEIGHT



80% POLYESTER,  
20% POLYAMIDE



EASILY WASHED IN A  
WASHING MACHINE  
AT 30 DEGREES.  
(NO BLEACH OR  
FABRIC SOFTENER)

## BATHING SYMBOLS



BATHING



COTTON  
WOOL BALLS



SHAMPOO



BRUSH



TOWELS



POSITIVE  
ATTITUDE

## SKIN TREATMENT SYMBOLS

### SYMBOL KEY



Treat at  
Home



Vet Visit Rating  
Severity Number  
1-5 (5= severe)



#### SYMPTOMS

Dry flaking skin, which  
can be caused by cold  
winter weather and diet



#### TREATMENT

- Increase high quality omega  
3 and 6 fatty acids in diet
- Targetted shampoos

\*vet will want to check for  
underlying conditions.

## SYMBOL USAGE ON SHAMPOO AND COLOGNE LABELS

### HOW TO USE ME



Gently brush your Furrish Friend  
and thoroughly wet their coat  
with lukewarm clean water.



Dispense shampoo then massage into the  
coat applying minimal pressure. Talk to  
your dog in a reassuring voice. Avoid eye  
area and protect their ears.



Rinse thoroughly with warm water and  
allow your dog's coat to air dry.

### HOW TO USE ME



Simply spray onto your dog's dry  
coat, avoiding their eyes and ears.  
Alternatively spray onto a brush  
and run through their coat.

## SELLING POINT 1



MADE IN  
THE UK

## SELLING POINT 2



ALCOHOL  
FREE

## SELLING POINT 3



FREE FROM SLES,  
SILICONES AND  
PARABENS

## SELLING POINT 4



CONTAINS  
NATURAL WHEAT